



CALL FOR PAPERS



Image credit: Peter Eve, Tourism NT

PRIMARY THEMES

Innovation in governance and funding – case studies

Standing out in a competitive market – positioning your trails for success

Engaging communities and operators in trails

Managing the experience

Measuring the triple bottom line

TRC SUSTAINABLE TRAILS CONFERENCE 2021

The TRC Sustainable Trails Conference, Australia and New Zealand's premier event for professionals in the business of recreation and tourism trails, will be held from the 23rd - 25th of March 2021 at Desert Park and other locations around Alice Springs. The conference is now in its 3rd year of bringing together leading experts in all aspects of trail development, management and marketing.

The program will include keynote speakers as well as masterclasses focusing on all aspects of sustainable trails based around the conference themes



Image credit: Tourism NT



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We are now seeking abstracts of papers for consideration at main conference sessions or for masterclasses. Presentations will either be 20 minutes or 30 minutes (depending on the topic) and need to address innovative and sustainable approaches across the themes of the conference.

Abstracts are to be submitted by email to donna@trctourism.com and received no later than **30th October 2020.**

Abstracts must:

- Be no longer than 500 words
- Identify the theme you believe the topic best relates to
- Contain a brief summary of the content areas of your proposed topic or masterclass session
- Be accompanied by a bio-note (max 150 words) and photograph of the speaker (s) showing their expertise and/or knowledge in the subject area
- Have a clear and concise title that conveys a clear message

Submitted abstracts will be assessed against the following criteria:

- Alignment with one of the primary themes
- Applied learning experiences applicable to trail planning and management
- Clear key learnings and outcomes for delegates (eg from case studies)

All presenters will be required to cover their own registration fees, accommodation and travel costs.

Presenters will be offered a discounted registration fee.

To enable delegates to interact with presenters we encourage you to attend the entire conference.



*Some thought provoking topics to inspire your papers,
but don't let this limit your own innovative ideas*

